



SCOTT FELDER HOMES

NEWS ANNOUNCEMENT

For Immediate Release

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For Third Consecutive Year Scott Felder Homes Receives Grand MAX “Volume Builder of the Year” Award by Home Builders Association of Greater Austin

Austin, Texas (April 11, 2014) – On Saturday, April 5th, the Home Builders Association (HBA) of Greater Austin awarded Scott Felder Homes with the Grand MAX “Volume Builder of the Year” Award for the third consecutive year at the 2014 Marketing and Advertising Excellence (MAX) Awards and Gala at the Hyatt Regency Austin Hotel.

“We are incredibly grateful and honored that our team has received the Volume Builder of the Year Award for the third consecutive year. To be recognized as the Volume Builder of the Year amongst other talented nominees has left us quite humbled,” said Scott Felder, CEO of Scott Felder Homes.

HBA members can enter to win in various categories, including: “Individual Achievement,” “Product” and “Promotional Awards.” Entries are judged by a panel of industry professionals from across the nation.

Scott Felder Homes received 14 other accolades, including awards for specific models and interior merchandising, which include:

- \$350 - \$400,000 Product Design in Caballo Ranch – Mendocino II Model
- \$400 - \$500,000 Product Design in Rim Rock – Montana Model
- Over \$1,000,000 Product Design in Villa Montana Model
- \$350 – \$400,000 Interior Merchandising Model Home in Rough Hollow – Tustin Model
- \$400 - \$450,000 Interior Merchandising Model Home in Water Oak – Chesapeake Model

“The team continuously works hard, putting in time and energy to create the innovative designs and spaces that our clients have come to love and know us by,” said Steve Krasoff, President of Scott Felder Homes. “We couldn’t be more honored to be acknowledged for our efforts and dedication,” Krasoff added.

The Scott Felder Homes team invites the public to experience the award-winning designs for themselves by visiting one of our communities.

About the Home Builders Association (HBA) of Greater Austin

The MAX Awards is presented by the HBA of Greater Austin, which is made up of more than 800 home building industry firms. For more than 60 years, the HBA of Greater Austin has served as the leading not-for-profit trade organization dedicated to residential construction and remodeling in Central Texas.

About Scott Felder Homes

Over the past 30 years, Scott Felder Homes has grown to become one of the largest producers of quality, move-up homes in Austin. Scott Felder Homes currently builds in 16 communities across Central Texas and is known for great design, attention to detail, excellent craftsmanship and reliable customer service. Model homes are open Monday through Saturday 10 a.m. to 6 p.m. and Sunday noon to 6 p.m. For more information, visit www.scottfelderhomes.com or www.facebook.com/ScottFelderHomes.

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